

From: Piontek, Ron G.
Sent: Tuesday, September 29, 2009 10:16 AM
To: Dalton, Michael G.
Subject: Fw: Year of the Air Force Family
Follow Up Flag: Follow up
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From: Mathis, Bob
Sent: Tue Sep 29 09:02:04 2009
Subject: Year of the Air Force Family

All, I am sure you aware that Gen Schwartz has declared this to be the "Year of the Air Force Family." I believe that serving our Air Force and our Military Families is a common goal we all support on a daily basis. During the November "2009 HP Workshop" AFCEE has asked several of us to showcase how privatization makes a difference. During the presentation "Soaring with the Eagles – Making a Difference" we would like to spotlight those stories where your team brought a smile to the face of families and will bring tears to those hear the stories.

Currently there are four of us working on this but it will be a team effort (you being the team) to pull this off. We want the session to be a fun session where we will set aside the traditional business elements of privatization, the challenges of dealing with the AF, concerns over command influence, etc. It is intended to show the other side of privatization – what we do for families.

In that regard we would appreciate it if you and/or your marketing team took some time to send me the pictures which capture the theme "Making a Difference." I am less concerned if it is at a Air Force project or an Army/Navy/Marine project. It will be about families. Additionally, if you could provide us those heartwarming stories which really bring the pictures to life we will read those during the session.

Time is critical. We want to finalize the presentation by 20 Oct so if you could send your stories and pictures within the next two week we would appreciate it. Also, if you want to have some fun and join on stage then bring it on. We are going to look to wear a patriot shirt and leave our business suits (and hats) in our hotel room and show the AF a common theme of our business.

Again, this needs to be a team effort and we want to represent all the project owners.

Below is an email sent out by MGen Byer concerning the Year of the Air Force Family. Enjoy!

Recently, the CSAF and SECAF made the declaration that July 2009 to July 2010 would be the "Year of the Air Force Family." (See the SECAF speech he gave to the Air Force Sergeants Association attached for additional background.) The SECAF states that, "During these 12 months, we will focus our attention on Air Force families-their hardships and needs, what we might do to make Air Force life more compatible with family life, and how we can build a greater sense of community across our force." The ultimate goal of the "Year of the Family" campaign is to create a "Ready Family" surrounding the key message of; We recognize the increasing sacrifices and contributions of the Air Force FAMILY.

The Air Force has a long tradition of taking care of our people - we are committed to continuing that heritage. During the "Year of the Family" we will focus on strengthening the bonds and ensuring a sense of community within today's Air Force.

There is no question about the significant role Civil Engineers have in this campaign as the housing, dorm, facility, and infrastructure providers.

From that management perspective, we play a pivotal role in taking care of our Airmen and their families, and ultimately in making the "Year of the Air Force Family" a success. From a leadership perspective, it is our responsibility to share the message and intent of the "Year of The Air Force Family" to our own people, as we inspire to recruit and retain our quality Total Force.

As we aim to Build "Ready Engineers" ready to respond anywhere, any time, we must remember that behind every engineer is a family. That family must be also be "Ready" and prepared to support that Engineer in whatever mission is assigned. Airmen who are confident the Air Force is taking care of their families, are more likely to endure the higher Ops Tempo and remain in the Service. As we continue to "Build Great Leaders" we must keep recruiting, development, and retention at the forefront. Finally, as we "Build Sustainable Installations" we must look for ways to incorporate energy and sustainability in all we do, and continue to look for ways to "shrink from within," but we must do so with the Air Force Family in mind.

This is a CSAF and SECAF high interest item, and we've received a number of inquiries about housing, and other QoL initiatives. This is on the radar of our most senior Air Force leaders and it needs to be on our radars too.

Let's plan to discuss at our next BoD.

VR,
BG B

TIMOTHY A. BYERS
Brigadier General, USAF
The Air Force Civil Engineer

"Build to Last....Lead the Change"

Bob Mathis | Vice President-AF Portfolio Management | Actus Lend Lease
1801 West End Avenue, Suite 1700, Nashville, TN 37203

T 615 324 7517| F 615 324 6837| M 615 424 6084